Paul Keating once said that when you change the government of a country, you change the country. And so, on September 7, Australians voted for a change of government.

The media have been instrumental in this political change process. There were unique partisan uses of media, endorsement alliances and new strategies played out during the period of minority government. Policy differences in relation to issues such as climate change, refugees and media reform and change, including the future of the National Broadband Network, were articulated and fought during the election campaign.
We are seeking papers from authors who will contribute to the critical analysis and theoretical modeling of the evolving relations between government and media. We are interested in how media policy enabled or impeded government policy settings. Where possible, the use of the 2013 Australian Federal Elections can focus attention on the political consequences of media campaigns, reportage and interventions from high profile media entrepreneurs. We are also interested in non-mainstream media/communication initiatives that emerged before/during the election (offering counter narratives and options for audience analysis).

Topics areas may include but should not be restricted to:

- Role of the media in the election campaign and with respect to particular issues and political players
- The politics of media policy
- The Labor government’s attempt at media reform
- Discourses, frames, issues, images and identities in the elections
- Global, national and local media in the context of the elections
- Online and on-land electioneering
- Media presence of leaders or parties
- Revisiting campaign professions and roles
- Changing political structures – changing media landscape?
- Social media analysis

**Submission Details**

Submission deadline for the Election/Media issue is April 1 2014 for a release in June/July.

- Deadline for submission of abstracts March 1
- Deadline for full papers April 1
- Deadline for reviewers May 15
- Deadline for return of author’s revisions; June 1
- Release of Issue: July 1

**Submission Guidelines**

http://www.hca.uws.edu.au/gmjau/?page_id=48

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The Global Media Journal/Australian Edition is a member of the innovative and original Global Media Journal: an online, open access, global resource for communication and media studies scholarship, with independent editions around the world. The Australian edition of Global Media Journal invites the submission of essays and research reports that focus on any aspects in the field of Communication, Media and Journalism. The Global Media Journal continues to expand worldwide, adding new editions, including African, Australian, and Persian editions.

More information is available at: http://www.hca.uws.edu.au/gmjau/